



HOW TO TURN THE INTERNET INTO YOUR PERSONAL POT OF GOLD

www.makemoney.co.za



AUTHOR PAGE:

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Dianne Nielsen has been online since 1996.

As the owner of various websites, she is a specialist in website design, search engine optimization and network marketing.

In this book, she shares some of her online experiences.

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Introduction

I don't know about you but I am really tired of all these adverts we receive in our email for "Make Big Money", and all the "Foolproof Systems" when in actual fact, the only people that make the big money are the people selling these things (and we are real fools if we buy the stupid systems!)

I recently downloaded an e-book about making 700 dollars in 7 days. Yeah right.

It is about:

- EBay,
- Opt-In email marketing,
- affiliate marketing,
- bum marketing,
- affiliate marketing (again),
- creating an e-book,
- freelance writing and
- viral marketing with a managed membership site.

In other words, it was mostly of no use to us here in South Africa.

So, as I've been online since 1996 and own various websites, I decided to set out exactly how you can make money online here in South Africa.

And I'm not going to charge you a cent for it.

What are friends for???



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Two cautionary notes though...

- Nothing in life is free. You have to spend SOME money to make money and
- You will have to put in some effort.

I'm sure you will find something here that you can do and who knows ... maybe because of this free e-book, you'll be firing your boss and working for yourself in the future! Of course if you then decide to donate some money to my "Running Away Fund", just mail me and I'll give you my banking details!

Happy reading!

Dianne

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And of course here is your usual disclaimer:

Please do not be misled by claims that high earnings are easily achieved.

Success is more likely for people who learn communication and marketing skills through professional training and reading.

I may make a referral commission if you click on some of the links inside this document.

I wish you all the best!



Make The Time



Every one of us only has 24 hours in our day. Some of my 24 hours goes to my day job, some of it goes towards sleeping (and I like my sleep!), then there's household duties (like eating!) and I had to find some time for my part time things.

I decided I had to give up something to MAKE the extra time I needed to spend on my part time stuff.

So I gave up TV. It's not that I just don't switch it on – I literally gave my TV away.

I admit that initially I missed the Sunday night movie, but I soon got used to it. I don't have the distraction of sitting down in front of the TV and thinking "let me just watch this" and next thing you know four hours have passed and it's bedtime and you have spent no time on your part time business.

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Make The Time

There are three bonuses to this.

- You make money instead of becoming a couch potato;
- I'm sure I'm a happier person because I don't see all the negativity that's on the news! and
- You save money on the TV licence!

Of course you may not want to give up TV so maybe you'll have to get up earlier in the day or go to bed later in the evening or give up your lunch break to make the time for your business.

It is ALL UP TO YOU!



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CareCard

Right so most people have heard about Network Marketing or Multi Level Marketing (MLM).

A whole bunch of us have tried it as well (and usually failed!) I tried a milkshake one and a cleaning products one. I failed at those (and ended up with a garage full of expired milkshake and enough washing powder to last me a few years).

I'm not saying those opportunities don't work. There are tons of people who are making a good living out of them. Those businesses just didn't work for me!

But being the stubborn individual that I am (ask any ex-boyfriend!) I kept searching for one that was right for me.

I have been involved in this business since October 2007. The business went through a revamp in November 2012 and is EVEN BETTER NOW!



CareCard

I like money 😊

Most people like money!

I find it easy to talk about money!

I find it even easier to spend money!!!

I like the fact that I do not have to “buy milkshake” or “buy washing powder” this month and then “buy pills” or “buy floor cleaner” next month. There is no such thing as having to do “personal volume” and buy a ton of product each month.



With the CareCard business, you decide whether you want a Basket One, Basket Two or Basket Three.

The choices range from R190.00 (value R225.00), R275.00 (value R410.00) or R350 (value R610) per month. You know exactly what you are in for each month.



CareCard

And not only do you get a basket of products at a discounted price, every month you help raise money for charity AND you help raise money for yourself! Don't they say charity begins at home???!

You will earn money if you introduce other people to the business. (That's the "network" part of network marketing.)

ADVANTAGES

- The advantages are:
- Most people can afford R190 per month.
- No buying and stocking and selling of products.
- No maximum age limit.
- People actually do like doing something charitable (and if they are able to earn some money at the same time, they like it even more).
- Members are able to see exactly where the money goes – the company is absolutely transparent and ethical.
- Payday is the 20th of every month!
- Lifelong income!
- The business is willable to your beneficiaries.
- If you have children, you can build this business and then bring them into the business so they can own their own business.



CareCard

YOUR ACTION PLAN

Although you will make some money if you introduce just three people, in order to make substantial money, you should aim to introduce as many people as possible on your first line. (That's the "work" part of network marketing.)

HOW TO JOIN

Join by completing the application form, which you can download at http://www.makemoney.co.za/app_blank2013a.pdf

Send it back to me. I will allocate you a membership number and forward your application to CareCard Head Office. I will also make you your own electronic application form and brochure.

You are now in business!



CareCard

YOUR ACTION PLAN

The quickest way of building this business is simply to speak to people. Everyone.

Your friends, acquaintances, hairdresser, lawyer, florist, doctor - absolutely everyone!!! This business won't be for everyone but you never know who might be looking for an opportunity to make some extra money. Make your list of people and go through it.

Don't assume someone "has enough money and doesn't need to do this". I have found the people that I thought "needed" the money didn't work the business but the people that I thought "already had money" were the ones that actually got stuck in and worked the business. If you have 100 names and contact them all, **you will be highly successful in this business.**

YOUR ALREADY HAVE THE TOOLS!



Check out your cellphone – there are way more than 100 names in there. Combine those names with your drive, determination and commitment , you already have all the tools you need to succeed in this business!

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CareCard

YOUR ACTION PLAN

FIRSTLY ... do NOT try to explain this business. The best way to work this business is ask people if they'd like to earn some extra money. (They either say “yes”, “maybe” or "is it legal" but nobody has ever said NO to me!)

Then tell them this is an awesome business opportunity and you need to show them a presentation that will take 17 minutes of their time. Then show them the presentation. Alternatively, get them to a presentation. Mail me for the presentation venue dates and times.

I highly recommend you purchase some items to get you started. The presentation brochure is R120. Application forms are R10 each and you would need at least 3.

I will send you my “Getting Started” manual which is really useful as it also has Questions and Answers. I went through them every week until I knew them off by heart. You will get asked those questions! If someone asks you a question and you don't know the answer, simply phone me or phone head office and they will tell you the answer. You can also order directly from CareCard head office.



CareCard

YOUR ACTION PLAN

Regarding advertising (flyers, posters, adverts etc.) you cannot put the CareCard logo on them unless you have had them approved by head office.

Until you get your own application forms in the starter kit, when someone fills in your application form, simply fax or scan and email to me. I have a stock of application forms and will allocate a number. When I receive a faxed application form, I allocate one of the numbers and then I send the fax application and the blank original numbered application form to Head Office. I will then notify you of the number and you can let your new person know.

Of course, I am just a phone call away if you need any information!

My number is 082 855 2279. You will have to sms me first so I put you in my phone.

My dad, Ivan, is at 031 266 8561 or 083 652 8001.

Please don't hesitate to phone regarding this business!



CareCard

YOUR EARNINGS

So how much do you want to earn???

Here are some examples of what you could earn:

R 2,3476.00 per month
or
R92,640.00 per month
IT'S UP TO YOU!

If you were to introduce 6 people who introduced 4 people who introduced an average of 2 people, **you could earn R2,376.00** (excluding **CLUB 60 BONUSSES**) and you would raise **R2,340 PER MONTH FOR CHARITY.**

Level	Av	Group	Comm
1		6	72
2	4	24	576
3	2	48	1 728
4		0	
Total		78	2 376

R2 340 to Charity

If you were to introduce 10 people who introduced 3 people who introduced an average of 1 person who introduced an average of 1 person, **you could earn R2,460.00** (excluding **CLUB 100 BONUSSES**) and you would raise **R3,000 PER MONTH FOR CHARITY.**

Level	Av	Group	Comm
1		10	120
2	3	30	720
3	1	30	1 080
4	1	30	540
Total		100	2 460

R3 000 to Charity

If you were to introduce 40 people who introduced 6 people who introduced 4 people who introduced an average of 3 people, **you could earn R92,640.00** (excluding **CLUB 400 BONUSSES**) and you would raise **R123,600 PER MONTH FOR CHARITY.**

Level	Av	Group	Comm
1		40	480
2	6	240	5 760
3	4	960	34 560
4	3	2880	51 840
Total		4120	92 640

R123 600 to Charity
Club 400



CareCard

YOUR ACTION PLAN

Join by completing the application form, which you can download at

http://www.moneyforyou.co.za/app_blank.pdf

Complete it and send it to me!

I'll guide you through the rest!

Otherwise browse the website at www.makemoney.co.za

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Bid-or-Buy

There are various auction sites available in South Africa.

My favourite is Bid-or-Buy. Click here

<http://bit.ly/xUc6RF> to have a look.



Click NOW
on this
link!

What are the secrets to selling on an auction site?

RESEARCH

You won't make a huge amount of money selling your unwanted junk.

Of course you will make some money but unless you have a plan for obtaining more products, eventually you will just have an empty house and your business (and cash flow) will come to a screeching halt!

So first you have to research your market.

I recommend you do a search for the most popular items.

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Bid-or-Buy

I did a search on 05 September 2012 and compared them to the top 20 items on Bid-or-Buy in 2009:

05 September 2012	14 October 2009
ipad	Iphone
Blackberry	Ipod
Iphone	Cars
Kindle	Ps3
Laptops	Nokia
Samsung galaxy	Psp
Tablet	Laptop
Digital cameras	GHD
External hard drive	GPS
Tag heuer	Guess
Watches	Wii
Xbox 360	Laptops
Tablets	Diamonds
TV	Paintball
Wedding gowns	Omega
Gps	Watches
furniture	Tv
rolex	Xbox
rhodesia	Nikon
recce	Rugby

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Bid-or-Buy

Around mid 2009, a friend came across a hairdressing salon that was closing down and bought 4 GHDs from them with the original boxes. He took the GHD's to get them serviced (and also to check that they were the genuine article as there are tons of Chinese fakes floating around) and then gave the GHD's to me to sell for him. (GHD is a hair straightener).

I took pictures (only with my cellphone so they weren't the greatest pictures!) and uploaded all 4 GHD's onto Bid-or-Buy on the Sunday. By Tuesday morning, all 4 were sold. It was a substantial profit.

Looking on the popular list above, GHD's were number 8 in 2009 when I sold. Now however, they don't feature at all on the popular list. So you definitely need to look at the popular list and only then source the products!

OPPOSITION

Once you have chosen your product or industry, research your opposition!

- Have a good look at:
- How many other people are selling in your industry
- Look at their prices
- Compare their products to yours
- Compare their prices to yours
- Look at how they market their products
- Look at their ratings.

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Bid-or-Buy

INVESTIGATE YOUR SHIPPING OPTIONS

Measure and weigh your product and then investigate the various shipping options. Here in South Africa, we have the post office with parcel post and insured parcel post (recommended!) or Speed Services Counter to Counter (also recommended although it is more expensive). Give both options for the buyer to choose.

BECOME THE CUSTOMER SERVICE KING!

Ensure you answer questions promptly! Don't put something up for auction and then go away for two weeks. People on the internet want INSTANT response! Make sure you respond quickly to their questions. You can also follow up with special offers, other freebies etc.

MARKET YOURSELF

There are tons of places advertising cheap business cards. Buy them! Always keep your business cards with you and hand them out to everyone! I have handed out business cards while standing in a queue at Checkers! Ensure they have your phone number, email address and your bid-or-buy link.

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Bid-or-Buy

AFTER SALES SERVICE

You can also mention in your bid-or-buy page the kind of after sales service and guarantee you provide. It all adds to your credibility.

BID-OR-BUY TRANSACTION MANAGER

If you don't have your own product (or don't want to outlay money buying products), you can become a Transaction Manager. This is the least risky method (although not as profitable as making all your own profit) but you will have to find some good products. The advantage is that other people own the product so you don't have to buy anything up-front and outlay any money. You don't have to worry if the product doesn't sell! You simply handle all the details of the transaction for a transaction fee.

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Bid-or-Buy

NEWSPAPER CLASSIFIEDS

A good place to find goods to sell is in the newspaper classifieds.

Choose a product that you think will sell well on Bid-Or-Buy and then call the person that placed the newspaper advert to find out if they have sold the item. If not, tell them you would be happy to help them sell any item online for a fraction of the cost of a newspaper advert.

There is no risk because you will only be paid if the item actually sells.

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Bid-or-Buy

YOUR ACTION PLAN

Create a seller's account. Go to

http://www.bidorbuy.co.za/jsp/Referral.jsp?ID=TF_User_118048&target=http://www.bidorbuy.co.za

to sign up.

Click on the Join Now! At the top of the page.

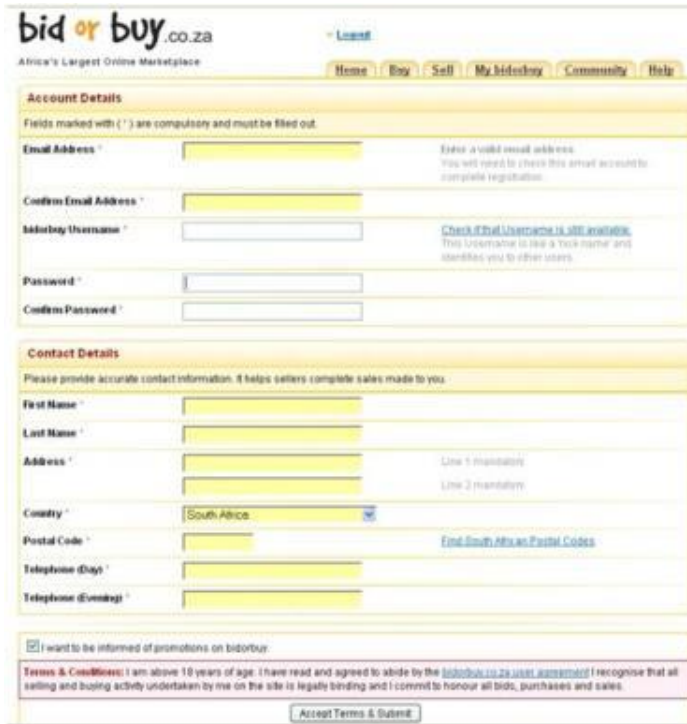


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Bid-or-Buy

YOUR ACTION PLAN

This will take you to the following page:



The screenshot shows the registration page for bid or buy.co.za. The page is titled "Africa's Largest Online Marketplace" and includes navigation links for Home, Buy, Sell, My bid-or-buy, Community, and Help. The registration process is divided into two main sections: "Account Details" and "Contact Details".

Account Details: This section includes fields for Email Address, Confirm Email Address, bid-or-buy Username, Password, and Confirm Password. A note states: "Fields marked with (*) are compulsory and must be filled out." A link "Check if that Username is still available" is provided for the username field.

Contact Details: This section includes fields for First Name, Last Name, Address (with two lines), Country (pre-filled with South Africa), Postal Code, Telephone (Day), and Telephone (Evening). A link "Find South African Postal Codes" is provided for the postal code field.

At the bottom of the form, there is a checkbox for "I want to be informed of promotions on bid-or-buy" and a "Terms & Conditions" section. The terms state: "I am above 18 years of age, I have read and agreed to abide by the bid-or-buy.co.za user agreement. I recognise that all selling and buying activity undertaken by me on the site is legally binding and I commit to honour all bids, purchases and sales." An "Accept Terms & Submit" button is located at the bottom.

Complete all the details and make sure you are over the age of 18!
You now have a user account.



Bid-or-Buy

YOUR ACTION PLAN

This is my page. I have advanced seller status. Initially you won't have advanced seller status until you register your credit card with them.



Now you have to decide whether you are going to create an “auction” or a “Buy Now” item.

Auction is when the price can either just go up and up and up, or you will have only a few bids and the item will sell for next-to-nothing.

Buy now is when you decide the price you want for the item and you list it at that price. When I sold the GHD's, I sold them as buy now items.



Bid-or-Buy

YOUR ACTION PLAN

The next step is to select the category. As you can see, there are loads of categories! Make sure you choose the correct category as often people just browse through the categories.

The screenshot shows the bid or buy.co.za website interface. At the top, the logo "bid or buy .co.za" is displayed, along with the tagline "Africa's Largest Online Marketplace" and a "Logout" link. Navigation tabs for "Home", "Buy", "Sell", "My bid/buy", "Community", and "Help" are visible. Below the navigation, a yellow banner reads "Fields marked with * are compulsory and must be filled out." The main section is titled "Select a Category" and includes the instruction "Please select the category where you wish to bid your item." A grid of category links is provided, including: Antiques & Collectables, Art, Baby, Boats, Boats & Other Vehicles, Books & Education, Business, Finance & Industry, Car Parts & Accessories, Cars, Cell Phones & PDAs, Clothing, Shoes & Accessories, Coins & Notes, Computers & Peripherals, Crafts, Electronics, Games, Garden & Pets, Gemstones & Rocks, Health & Beauty, Hobbies & Sports, Home & Living, Jewellery & Watches, Motors, Movies & Telephony, Music & Instruments, Photography, Property, Sports & Leisure, Stamps, Toys & Hobbies, Travel & Entertainment, Auctions, and X-Rated Adult Material. Below the categories is the "Specify Item Details" section, which includes a "Title" field, a "Thumbnail Image" section with an "Upload Thumbnail Image" button and a "Learn how to include the image" link, and an "HTML Editor" section with a "Description" field and a "Tip" about using the HTML Editor. The HTML Editor includes a toolbar with various icons and a large text area for the description.



Bid-or-Buy

YOUR ACTION PLAN

GOOD WEBPAGE

Some pointers:

- Don't just do a one-liner and expect a huge profit. You really have to market yourself and the product!
- Ensure your text and page looks professional:
- **A good, eye-catching title / headline is critical!**
- Upload good pictures that are relative to the product you are selling.
- Make sure you have pleasing colour combinations.
- Ensure the text is readable (not too big or too small).
- Format your text – make your headlines bold and indent your benefits so it is easy to read.

You can also increase the “perceived value” of your product by adding freebies like e-books etc with each order. (I have tons of e-books so email me and I'll send some to you!)



Bid-or-Buy

YOUR ACTION PLAN

PROMOTE YOURSELF

Of course once you have sold quite a few items on Bid-or-Buy, you will have a good rating and reputation and buyers will already trust you to provide exceptional service. This will help you promote yourself to other suppliers as a Transaction Manager.

Your selling points could be:

- It is my job to ensure you sell your item at the highest price possible, because my commission is dependant on the sales price! In other words, if I manage to get a higher price, I earn more!
- I will answer all questions related to the product for you.
- I have an excellent camera and scanner and will make sure the advert is professional and well marketed.

Instead of a fee percentage of the sales price, you could also negotiate a “minimum price” the seller wishes to receive so that any amount over that minimum price is yours.



Bid-or-Buy

YOUR ACTION PLAN

HOW TO EARN

Say for example you set up an arrangement with the following Suppliers:

Computer Store for hard drives at R500 each

Book Store for books at R80 each

Jewellery store for rings at R200 each.

Your arranged fee might be 15%.

As the saying goes, wash, rinse and repeat! In other words, just go and do it again next week and the week after.... Etc.!

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Clicking for Cash

CLICKING

Generally “clicking for cash” at a Traffic Exchange is not going to earn you a fortune 😞

At best, you will take a while to earn a couple of dollars.

However, I DO click for cash because it usually means I can advertise my websites at the same sites.

My favourites are [Donkeymails](#) and faithfully open the few emails I receive each day. I usually just swap my earnings for advertising!!

I enjoy [clickvoyager](#) because I enjoy the competitions they throw in. I have won upgrades plus they have a hangman game, high/low card game and a lottery.



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Online Surveys

There are various websites you can join where you can participate in online surveys. Again, you are not going to get rich and will certainly not be able to quit your dayjob to live off what you can make on online surveys!!!

However, you will be able to do some surveys and cash out the money usually when you have earned \$20 - \$50. With the current exchange rate, it means the occasional R200.00 to R500.00 which comes in handy!

Their favourite age group seems to be 20 – 30 so that age group receives far more surveys than someone in their 50's.

I recommend these ones as I have been paid from them several times:

<http://bit.ly/xUc6RF>

<http://www.spidermetrix.com/sm120.php?refspider=sybarite40>

<http://www.myiyo.com/?ref=2992936>



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HYIP

HYIP stands for High Yield Investment Programmes.

BE VERY CAREFUL!!!! Only 1 in 1000 actually lasts! (OK that is my guess at the statistic – I don't have any proof of that!)

12DailyPro

I was so excited about this one!!! I put in my \$5 and faithfully surfed 12 sites per day for 12 days. Then they paid me my \$5 plus 12% = \$8.64. I did it again and again. This was all going quite well until StormPay decided 12DailyPro was bad and REVERSED ALL THE EARNINGS (but obviously not all the payments!!!!) Most disappointing and a total waste of time. I certainly won't be joining the "surf for x days and get paid x" websites again.

Others

There have been various others that have come (and gone). If this is something you really want to try, my advice would be to find one that has been operating for at least two years and DON'T put your life savings into it!!

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PC

This one doesn't really fall into the HYIP league. They have been going for quite a few years now and I have to admit that from their \$10 that I started with, I now have over \$300 in my account which is odds of R3000 to nothing!!! You definitely can't beat those odds!

Firstly, you will have to be patient and try a few times as sometimes the site gets so overloaded that it bombs out. Just resubmit your information.

- Join
- Click on the verification code they send you.
- Log in and set up a pin number.
- Click on GET MY FREE \$10



Article Writing

ARTICLE WRITING

OK so I haven't personally done this but I heard of a "friend of a friend of a friend..." who made extra money writing articles.

The summary is you can join as a Guide or join as a Topic Writer.

The catch ... I didn't see any titles I could write about!

Plus it is targeted at Americans so you would have to know a bit about the USA and all your articles would have to be spelt American (and I have to confess that spelling their way would irritate me immensely!!)

I think there is a training period and it didn't sound as though it was busy enough to be a fulltime position but I should imagine that you would be able to earn another R10,000.00 per month doing this. It is difficult to say as they have different rates for different fields.



Article Writing

ARTICLE WRITING

Figures I heard of (figures from 2010) were that a Guide was paid \$675 per month compared to \$500 for a Topic Writer.

But you know what, for an extra R5000 per month, maybe you could just research a topic!

It is worthwhile investigating so have a look at:

Guide: <http://beaguide.about.com/gdapplynow.htm>

Topic Writer: <http://beaguide.about.com/cwapplynow.htm>

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Other websites that pay you to write:

<http://remilon.com/careers/publishing>

<http://www.prosemedia.com/write-with-us/>

<https://www.helium.com/registration/signup>

<http://www.skyword.com/write-for-skyword/>

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Transcription

TRANSCRIPTIONS

I investigated doing transcriptions. I even downloaded the free software. I didn't have a foot pedal which made it a little harder to stop the recording but all-in-all, I didn't find it difficult. I just found it took LONG! You get paid per "audio minute". I had to type a 20 minute transcription and even though I am a fast typist, it took me an hour. Rates range between \$0.40 to \$0.65 per audio minute. So a 20 minute transcription would pay between \$8.00 to \$13.00 which is R80 to R130.

If this appeals to you, you can contact:

<http://www.rev.com/freelancers/transcription>

<http://etranscriptionjob.com/>

<http://www.toptranscriptions.co.za>

<http://www.transcriptionsouthafrica.com/>

<http://www.waywithwords.info/>

<http://www.hrelements.co.za/transcription>

<http://www.perfecttranscribers.co.za>

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Squadhelp

SQUADHELP

This is a competition website and it is FREE to enter.

Their website says:

- Squadhelp is an innovative platform which connects creative individuals from across the globe with savvy clients who need branding and marketing assistance for their businesses.
- Entrepreneurs and small businesses come here to crowdsource their marketing and branding projects to our talented and passionate community. Clients can simply start a contest to post what they need, when they need it and how much they want to pay. Once posted, our contestants from across the globe compete with each other and deliver high quality results. The contest holder selects one winner at the end of contest, who is awarded the prize.

The website is www.squadhelp.com

\$50 is the usual prize for company names, taglines and slogans.

Logo designs start at \$75 and can pay a lot more. There is even website design and SEO analysis competitions.



Squadhelp

I have personally entered a few competitions – mostly for domain names – but I haven't won anything. ☹ To be honest though, when I went back and checked the winning submission, even I thought the winner's submission was better than mine!!



Squadhelp Idols - Users with most earnings

moretal



Total earnings : **\$15649.00**
Total contests won : **115**
Total entries submitted : **22313**

naynay



Total earnings : **\$11475.00**
Total contests won : **140**
Total entries submitted : **26029**

lightless



Total earnings : **\$9519.00**
Total contests won : **110**
Total entries submitted : **42160**

boonana



Total earnings : **\$9245.00**
Total contests won : **29**
Total entries submitted : **556**

WahyuNinis



Total earnings : **\$8750.00**
Total contests won : **42**
Total entries submitted : **1780**

jongjawi



Total earnings : **\$7330.00**
Total contests won : **40**
Total entries submitted : **1267**

As you can see above, their top earner has earned \$15,649.00. Times that by ten to get to Rands and that is R156,490.00. Not to be sneezed at!! Also bear in mind that if “Moretal” did 22313 entries and won 115 contests, “Moretal” submits nearly 200 entries per competition!!!!

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Links

1. <http://www.makemoney.co.za> is my website.
2. <http://www.moneyforyou.co.za> is my dad, Ivan's website.
3. <http://www.onlinemoney.co.za> is my other website.
4. I have more than doubled my money here: <http://bit.ly/vbNxLV> You can join for free and earn 25% commission or select the paid version and earn a whopping 75% commission!
5. Auctions: <http://bit.ly/xUc6RF>
6. Surveys: <http://bit.ly/xUc6RF>

Have fun!

Dianne



Summary

OK so I hope I have given you some ideas!

If this ebook has helped you, please let me know by emailing me!

Email: dianne@icon.co.za

Subject: Your I need Cash in 2013 ebook!

I really have spent hours doing this so it would be nice to know it wasn't just to exercise my fingers!!

Good luck in your quest!

Very best regards

Dianne

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